



Supporting  
mid-size companies  
to global Fortune 100  
organizations across  
North & South America

### WHY Reveal IT?

- ▶ Highly experienced team including ex-HP R&D, Support and Services personnel
- ▶ Proven expertise in extending HP tool capabilities to meet customer needs
- ▶ Solid track record of success

HP Software  
Gold Business Partner



### CONTACT US

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**Where do you start?** You understand the importance of software asset management. You've taken that message to your leadership, and they understand what's at stake. You've done the research, read the articles and case studies, networked with peers in the industry, and know what you need to do. You may even have tools at your disposal (or that you have

you get most of what you're looking for, you still have to organize, reconcile, and normalize all those different data sets to make them useful. And while you're doing that, the data is changing.

You know what to do. You need a complete **SAM** solution to do it.



selected) that you know can be used to help you achieve your objectives.

But there's so much data.

Data from procurement. Data from contracts. Data from configuration management tools. Data in spreadsheets. Data in home-grown databases.

So much data, yet so little information.

Collecting the data is a challenge in and of itself. You're dependent on others to collaborate with you who may not understand what you're trying to do and why it matters. And even if

That's where **RevealIT Solutions** comes in.

We've helped our clients achieve their cost savings goals. We've helped them prepare for vendor renewal negotiations and identify opportunities to scale back from ill-considered "all you can eat" agreements. We've helped them understand the impacts of M&A activity to their effective licensing positions.

We've worked with customers like you to address the challenges you are facing. We realize that a proper solution involves both business process work as well as technical implementation work so your tools are configured



## Providing Visibility Into IT

to work within the context of **YOUR** organization.

We stress the value of cross-functional collaboration with groups like procurement, finance and field services to create a complete picture of your licensing position, and we help you promote that message to your peers. Even so, there will likely be organizational and architectural constraints that you can't control. With our combined expertise of **SAM** processes and HP solutions, we can provide practical advice over the things you **DO** control to meet your needs. We'll help you update your processes, we can tailor the HP solutions to align to your processes, and can even augment them with our add-on modules, to suit your specific needs.

### Why customers choose ReveallIT?

We're not your typical HP Business Partner. Our leaders are HP alumni who have years of experience with HP software as developers, as services leaders, and as product managers. Our consultants have years of experience not

only implementing HP tools, but also have the business process knowledge to help you leverage your implementation. If you have needs beyond the HP



implementation, you can take advantage of our add-on modules or have our developers build custom solutions that seamlessly extend HP tool capabilities to provide the functionality you need.

Products we've developed in this fashion include:

**ReveallIT Asset Viewer** – a simplified view into your HP Asset Manager data that is streamlined for **SAM**.

**ReveallIT Software Tag Generator** – a tool to create ISO 19770-2 compliant software identification tags to support your **SAM** processes.

**ReveallIT File Collector** – an add-on module for HP DDML that enables the processing and archiving of important files, such as licensing information, on a managed machine.

As powerful as the HP Software portfolio is, they must be joined with good business processes and integrated into your overall enterprise to create a solution that harnesses all that data and make it useable. ReveallIT Solutions has the expertise to help you make that solution a reality, turning data into knowledge.

*Know more. Do more.*

## ReveallIT Solutions offers a menu of services including:

- ▶ ITAM/SAM Assessment
- ▶ Business Process Modeling & Optimization
- ▶ ITAM/SAM Project/Program Management
- ▶ Solution architecture & implementation
- ▶ Integration with other HP tools, and 3rd party data sources
- ▶ Custom reporting & user interface design
- ▶ HP Asset Manager migration
- ▶ End-user training
- ▶ Workflow automation & usability enhancements

For more information contact us at [info@ReveallITSolutions.com](mailto:info@ReveallITSolutions.com)



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